



SUNGKYUNKWAN UNIVERSITY

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Warm greetings from Sungkyunkwan University!

It is a pleasure to have this opportunity to communicate with you about our 2008 International Summer School. As you are aware Sungkyunkwan University has a long and distinguished history dating back to its founding in 1398 as a leading center of higher education in the Jeoson Dynasty. To illustrate the significance of Sungkyunkwan University I am enclosing a souvenir one thousand Korean won bill that depicts our historic campus which was founded in 1398. Yet this significant beginning could not overshadow our contemporary and outstanding performance in the area of East Asian Culture, Business and Technology.

For example, in the area of technology we have established the Sungkyunkwan Advanced Institute of Nano-technology or (SAINT) Furthermore, our schools of mobile systems and semi-conductor systems engineering are ranked among the best in Korea. Of note is the fact that both of these programs were developed in collaboration with Samsung Electronics. Other programs of interest include our outstanding Graduate School of Business that is offered in collaboration with MIT Sloan and our Academy of East Asian Studies which has the benefit of extensive funding of its pioneering academic mission by the Brain Korea Research Foundation.

This summer complementing these core strengths we will open an International Summer School that is regionally unique and globally competitive. Its core academic focus is to define the synergies between Culture, Business and Technology in East Asia while allowing students to engage in practice orientated learning. Our location, which is in the center of the 'Seoul of Asia', is a unique cultural and historical neighborhood. I am enclosing for your perusal and review a brochure outlining the wonderful opportunities that await your students.

I trust you find our program interesting and will await your further enquiries.

Sincerely,

Jung Don Seo MD, PhD.

President of Sungkyunkwan University